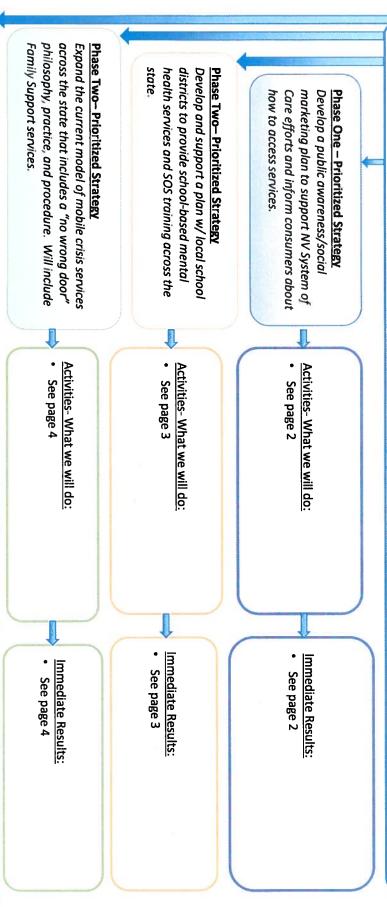
# State of Nevada Children's Mental Health — System of Care (SOC) Expansion

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<sup>1</sup> Stroul, B. & Friedman, R. (2011). Effective Strategies for Expanding the System of Care Approach.

Phase Three – Prioritized Strategy

along the continuum of care Increase use of community based services

Increase # of available quality providers

health problems

Increase in referrals for lower level care

Increase quality of services

Increase access to behavioral health

Intermediate Outcomes

Increase early identification of behavioral providers Increase use of System of Care model by Reduce stigma associated with behavioral health care

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### Prioritized Strategy Develop a public awareness/social marketing plan to support NV System of Care efforts and inform consumers about how to access

### Activities- What we will do:

- Develop resource list
- Types of therapy and providers
- o "211" single source for compiling resources
- Other Insurance Companies
- DCFS appoint System of Care Chief to work with Nevada PEP to oversee entire Phase 1 of overarching strategy
- Review existing materials from SAMHSA
- Re-establish System of Care training team
- Develop full campaign strategy:
- Include stakeholders in the development of the strategies (consumers, providers, 211, etc.)
- Review existing materials (SAMHSA, Birth to 5, Mental Health First Aide);
- Development of websites, media, social media;
- Marketing through other organizations' social media or websites (National Child Traumatic Stress Network, Nevada WIN, United Way)
- Develop marketing "kit" that can be used at public events
- Develop population specific marketing strategies
- Implement campaign strategy
- Develop culturally diverse outreach teams
- System of Care commitment statement for provider agreement

### Immediate Results:

### For youth, families, and caregivers:

- Increase knowledge of Evidence Base Practices
- Increase awareness of who the providers are
   Increased awareness of SOC model
- Increased trust
- Increase in knowledge of a pathway to treatment

### For providers:

- Increase knowledge of SOC
- Increased provider favorable attitude toward use of SOC model

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Phase Two-Prioritized
Strategy
Develop and
support a plan
w/ local school
districts to
provide schoolbased mental
health services
and SOS
training across

There are multiple avenues for the provision of behavioral health services within schools such as school-based health centers or other means. Given this, successful provision of services will be dependent on a strategic and incremental plan that is tailored specifically to the unmet needs of local school districts. Therefore, based on specific needs identified by districts, the following categories of services should be included in the plan:

- Mental health screening and service linkage
- School-wide and individual level of linkage
- Preventative/educational programs (i.e. Bullying, PBI)
- Suicide prevention/interventions
- School-based behavior interventions

In order to provide the services described above, it will be necessary to assist local school districts in addressing specific infrastructure needs through an increase in available funding to:

- Increase staff (social workers, psychologists, nurses, counselors, fellows, behavior specialists, etc.)
- Support for sustainability activities
- Increase physical space located within school to provide BH services in or near school campuses
- Coaching/mentoring/training of school employees(i.e. preparation to be a part of services)
- Development of provider agreements (to include risk assumption)
- Develop a state monitoring system for funding accountability, deliverables, and outcomes.
- Revise state code for school Social Workers to mandate MSW/LCSW degree for endorsement as a School Social Worker

### Immediate Results:

### Increased school

For youth, families,

- Increased school attendance
- Increased access to treatment
- Increased graduation rates
- Maintain student/family privacy related to health/behavioral health care

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### procedure. Will include Family Support procedure procedure prioritized Strategy procedure prioritized Strategy procedure prioritized Strategy comprocedure prioritized Strategy procedure prioritized Strategy comprocedure prioritized Strategy comprocedure prioritized Strategy procedure prioritized Strategy comprocedure prioritized Strategy procedure prioritized Strategy procedure prioritized Strategy procedure pr

### Activities- What we will do:

- Recruit and hire MC employee
- Obtain office space, order furniture and supplies
- Complete amendment to NVPEP contract
- Develop training plan and schedule
- Develop provider agreements

  Develop program policy and
- Develop program policy and procedures, along with billing protocols
- Complete ED certification
- Develop a marketing plan and conduct community outreach and education
- Develop evaluation plan, data collection procedures, and data analysis

### mmediate Results:

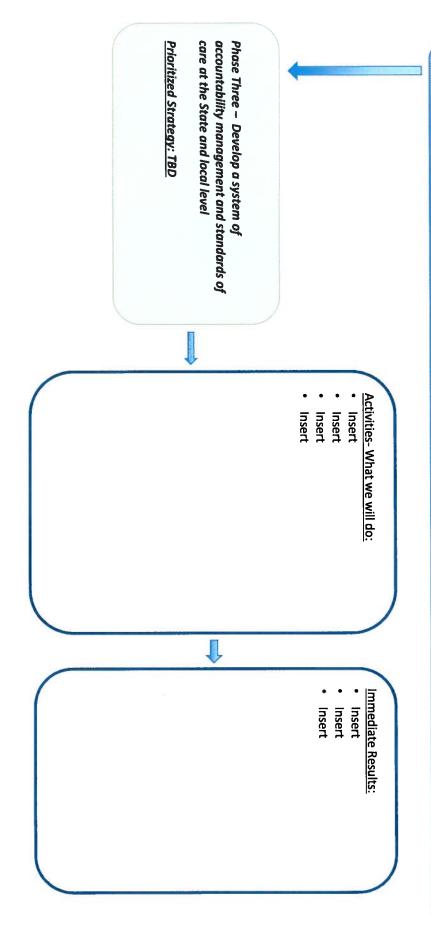
- Increase in immediate access to BH care
- Increase in the # youth receiving services in the community and in the family home
- Reduce admission to ED for youth with a BH crisis.
- Reduce the length of stay for youth needing in-patient acute care
- Reduce the number of youth placed in costly acute and residential care

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